



DOMINIC IRLA
GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER

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www.domicircirla.com

EDUCATION



National Matric Certificate (2008)

Camps Bay High School, South Africa



BA Degree in Creative Brand Communications & Multi Media Design (2012)

Vega School of Brand Leadership in Cape Town, South Africa

ACHIEVEMENTS

Grand Champion Certificate for Vega's Brand Challenge (2012)

Best Multi Media Designer in Motion Design Certificate

Second Place Certificate for Vega's Brand Challenge (2013)

After graduation I was recruited to work with the client

SKILLS



Graphic Design (digital & print)

Website Design & Building

Social Media Management



Brand & Content Strategy

Ideation / Concept Development

Presentation Creation

PLATFORMS AND SOFTWARE



FREELANCE EXPERIENCE



Web / Graphic Designer, Social Media Manager & Brand Strategist for a variety of brands and industries ranging from real estate to crypto, education, events, health and food.
www.dominicirila.com

EMPLOYMENT HISTORY



CHAU & CO Gallery | Graphic Designer (March 2020 - January 2022)
www.chauandcogallery.com



M&C Saatchi Africa | Senior Social Media Manager (May 2017 - December 2017)
www.mcsaatchiabel.co.za



Platinum Seed | Senior Content Strategist (May 2015 - April 2017)
www.platinumseed.com



Psymedia | Founder, Editor & Social Media Manager (April 2010 - Present)
www.psymedia.co.za



Hellocomputer | Social Media Manager (June 2013 - April 2015)
www.hellocomputer.com



Native VML | Digital Brand Strategy & Design (December 2012)
www.nativevml.com

SOME BRANDS I'VE WORKED WITH

